



The Business of Film Workshop Series

Introduction

The Business of Film Workshop Series is designed to provide filmmakers and aspiring filmmakers with the necessary business skills and knowledge to succeed in the film industry. Through a series of eleven half-day workshop sessions, a wide range of topics will be covered, including understanding the Cultural Industries Development Act, finance accounting and tax compliance, film law negotiations and contracts, intellectual property and copyright protection, insurance and investment, branding and marketing, pitching for film, writing the business plan, project management for film and television, navigating government systems and distribution and finance.

Training Outcomes

By the end of the training programme, participants will have a solid understanding of the key concepts and practices related to the business aspects of the film industry in Barbados and will be more informed about utilising available resources to operate their businesses effectively and efficiently.

Workshop Schedule

Date & Time	Session & Facilitator	Location MRD
March 02, 2024 9:00 a.m. - noon	Intellectual Property & Copyright Protection Dr. Erica Smith	
March 02, 2024 1:00 - 4:00 p.m.	Film Law, Negotiations and Contracts Benjamin Henry & Kashka Mottley	
March 09, 2024 9:00 a.m. - noon	Project Management for Film and Television Kerri Birch	

March 09, 2024	Branding and Marketing
1:00 - 4:00 p.m.	Corey McClean & Jamal Slocombe
March 16, 2024	Navigating Government Systems
9:00 a.m. - noon	Paul Clarke
March 16, 2024	Understanding the Cultural Industries Development Act
1:00 - 4:00 p.m.	Andre Hoyte
March 23, 2024	Insurance and Investment
9:00 a.m. - noon	Terencia Coward-Thompson
March 23, 2024	Finance, Accounting and Tax Compliance
1:00 - 4:00 p.m.	David Simpson
March 30, 2024	Writing the Business Plan
9:00 a.m. - noon	Amanda Reifer

Registration:

Members \$35 per day

Nonmembers \$50 per day

Location: Media Resource Department

Ministry of Education, Technological and Vocational Training

**Elsie Payne Complex
Constitution Rd, St. Michael**